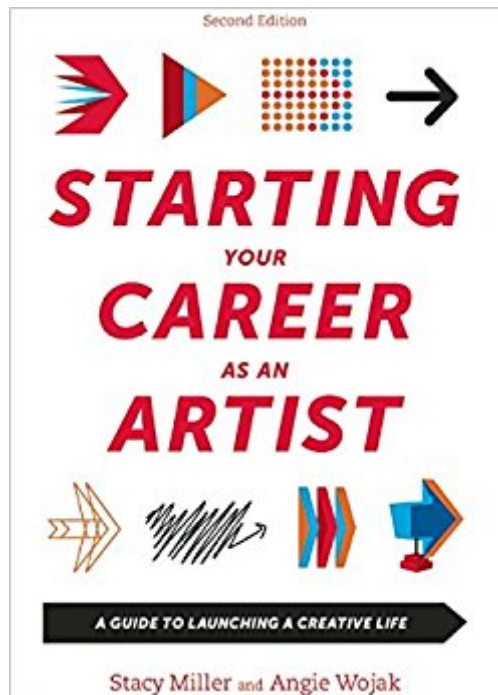


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# Starting Your Career As An Artist: A Guide To Launching A Creative Life



## Synopsis

In this comprehensive manual, veteran art career professionals Angie Wojak and Stacy Miller show aspiring artists how to evaluate their goals and create a plan of action to advance their professional careers, and use their talents to build productive lives in the art world. In addition, the book includes insightful interviews with professional artists and well-known players in the art scene. The second edition features a new chapter on social media and includes interviews with artists, museum professionals, and educators. All chapters cover topics essential to the emerging artist, such as:

- Using social media to advance your practice
- Health and safety for artists
- Artists' resumes and CVs
- Finding alternative exhibition venues
- Building community through networking
- Collaborating and finding mentors
- Refining career aspirations

This invaluable resource is sure to encourage and inspire artists to create their own opportunities as they learn how the creativity that occurs inside the studio can be applied to developing a successful career in the art world. Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

## Book Information

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## Customer Reviews

This is the only book I've read about what it means to be a working artist that tells the real story--all of it, the good and the bad---and what it takes to succeed in the art world. It's a practical guide that demystifies the process of becoming an artist and sustaining a practice--where to study, how to support yourself while getting started, how to find like minded people, where to show, and how to have a career. Keep this book on your work table right next to your, palette, computer, printer, camera, and use it as inspiration and an invaluable resource.

As a career consultant who assists visual artists, among professionals in other creative fields, I found this book to be a comprehensive career planning and job hunting guide targeted to a highly specialized group. It offers an encyclopedia of practical information, well-organized and clearly written. Most artists, as a group of professionals with highly technical skills, often overlook the essentials that determine success or failure in their career. The authors, Stacy and Angie, fill in all the gaps with factual information and appropriate advice. Any artist who wants to take their career seriously needs to read this book. I am recommending it to all my visual artist clients.

Even as someone beginning an art career later in life than most, I find this book to be a useful and vital resource in understanding just how much needs to happen outside of the studio as inside. It is all too easy to think that talent is all you need to succeed in the arts and that eventually that talent will out. It isn't and it may not. This guide describes the strategies and practices necessary to launching and maintaining a career in the arts.

As a recent BFA graduate this book gave me insight into the art world I wished I had gotten while in school. A true must read for emerging artists such as myself. Would suggest it to be mandatory reading.

It's a useful book about how to write your CV, resume, get in contact with galleries, etc. It was a book we are using for my Senior Seminar class in art. It gives examples and stories of what not to do if you want to approach a gallery director. As well as other insights. If you're an up coming artist and is confused on what you need to do, this maybe the book for you.

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